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wipo.int/tools/en The World Intellectual Property Organization’s (WIPO) online tool

Books

amzn.to/42GRJYD Dan Martell's Buy Back Your Time. Really gave us clarity and is a "must-have".
amzn.to/42J3Y7c What's in It for Them? By Joe Polish. A modern spin on (see below).
amzn.to/4hJ1pGr How to Win Friends and Influence People by Dale Carnegie.
amzn.to/40Z02hp Launch by Jeff Walker Groundbreaking start-up and product launch guide.
amzn.to/4aNCVJT Breath by Breath by Larry Rosenberg is the "go to" for meditation/breath work.
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amzn.to/40Y24hM Expert Secrets by Russell Brunson. Click Funnel king reveals online conversions.
amzn.to/4hJLIPj Thinking, Fast and Slow by Daniel Kahneman. S1 and S2, deeply explained.
amzn.to/4hlMthD Art of the Impossible by Steven Kotler's book. Flow states and performance.
amzn.to/4jCxcLb The Eureka Factor by Kounios Beeman. In-depth study on creative insight.
amzn.to/3EqtWCr What Your Customer Wants.. Melina Palmer on consumer psychology.
amzn.to/4jMILjM \$100M Offers by Alex Hormozi's. "Make an offer they'd be crazy to turn down" and "Give away the information, sell the implementation" we're two key concepts.

Books not mentioned in *Scintilla* highly but recommended

amzn.to/40Lel7T Never Eat Alone by Ferrazzi and Raz. Best book on networking. Period!
amzn.to/413qxlX Building a StoryBrand 2.0 by Donald Miller. A critical part of your marketing.
amzn.to/410fb1V Day Trading Attention by Gary Vaynerchuk. Social media marketing from the master.

Guest Links

Episode One: Darren Maslach. Photographer, Entrepreneur. thedudewiththecamera.net

Episode Two: Dave Dieren. Creative agency owner. provelop.co

Episode Three: Benny Voncken. Stoic coaching. viastoica.com

Episode Four: Robin Spannelli. Musician. thesixmilliondollarguitar.bandcamp.com

Episode Five: Adva Hanan. Education consultant. linkedin.com/in/adva-hanan/

Episode Six: David Figueroa. Disability education and advocacy. linktr.ee/davidscpfitness65

Episode Seven: Deborah Dahab. Expat consultant. deborahdahab.com

Episode Eight: Sama. YouTuber focusing on reality's nature. youtube.com/@Reality_Road

Episode Nine: John Robinson. Membership expert. johnndmc.com ManyMoreMembers.com

Episode Ten: George McConnell. Etsy success story and YouTuber.

youtube.com/channel/UCukxylq4xJppUDMW-gi-9jQ

Episode Eleven: David Walton and Andy Chance. SaaS champions. attorney-shield.com

Episode Twelve: Aisha de Frietas. Musician, Poet, Author, Entrepreneur. tribestune.com

Episode Thirteen: Whitney Popa. Author and publisher. ourwestpress.com

Episode Fourteen: Brandon Collins. AI consultant. brandonaiconsultant.com

Episode Fifteen: Scott Fulmer. Investigator, Author, Podcaster. astudyincrime.com

Episode Sixteen: Rachel Strivelli and Luv Lubker. Authors. rachelstrivelli.com therivalcourts.com

Episode Seventeen: Todd Devin. Realtor in Nicaragua. nicarealtors.com

Episode Eighteen: Robert Gaines. Publishing Your book? From concept to Amazon's KDP.

Episode Nineteen: Robert Gaines. How to Survive What's Coming. US economy in peril?

Episode Twenty: Diana Grace on Neurodivergence. dianagracey.com

Episode Twenty-One: Alcohol: Social Lubricant or Nightmare Fuel? Benny Voncken

Episode Twenty-Two: viastoica.com

Episode Twenty-Three: Digi Nomad Polina Krause on Phuket Thailand. youtube.com/@PolinaKrauze

Episode Twenty-Four: The Lost Art of Gathering. Robert Gaines.

Episode Twenty-Five: Inventor Doug Katz Discusses NULU. linkedin.com/in/douglaskatz

Episode Twenty-Six: Effective Strategies for Growth with GHL. Ted Gaunt. easybiztech.com

Episode Twenty-Seven: Your Life Sucks: Here's How to Fix It. Hypnotist Jim Kellner. (RIP Jim)

Episode Twenty-Eight: Merel van Leeuwen on coaching and travel. facebook.com/merel.vanleeuwen.9

Episode Twenty-Nine: Publish Your Audiobook with Robert Lane. robertlanecoaching.com

Episode Thirty: From Student Struggles to Educator Success. Evan Whitehead.

facebook.com/evan.whitehead.794

Episode Thirty-One: Secrets to process and publishing with Laura Di Franco. Author and publisher demystifies the steps involved in writing. <https://lauradifranco.com/>

Episode Thirty-Two: Effective Marketing with Chad Smith www.fivelionsmarketing.com

Episode Thirty-Three: Monetizing a Travel Blog with Michelle Jensen.

<https://www.travelherstory.com/>

Episode Thirty-Four: No BS Business Strategy with Cara Laban. <https://caralaban.com/>

Episode Thirty-Five: Winning at Trade Shows with Maree Santarossa.

<https://www.fortyfourprojects.com>

Episode Thirty-Six: Advice from an LA Pro with Steven Leavitt. <https://icreatesound.com/>

Episode Thirty-Seven: Pivoting to a Better Life. The Chris Eveland Story.

<https://linktr.ee/chrisevelandmusic>

Episode Thirty-Eight: Model and Natural Bodybuilder. The Ed Akay Story. www.edakay.com

Episode Thirty-Eight: Tokio Tours with Nicki Van Ingen Schenau. www.tokiotours.com
Episode Thirty-Nine: Letters to Zachary with Jason Tuttle. <https://letterstozachary.com/>
Episode Forty: How to Succeed in Service-Based Businesses: Hailey Rowe. www.haileyrowe.com
Episode Forty-One: Heart and Arms, Wide Open. Dr. Loren Michaels Harris.
<https://lorenmichaelsharris.com/>
Episode Forty-Two: Collette McLafferty escapes a legal and PR nightmare.
<https://www.facebook.com/littleredcollette>
Episode Forty-Three: Lose weight on vacation? 2025 and beyond. Robert Gaines.
Episode Forty-Four: Get These Books to Supercharge 2025. Robert Gaines
Episode Forty-Five: The Old Way of Online Marketing is Officially Dead. John Robinson.
<https://johndmc.com/>

Future Line Up. Subject to change.

Episode Forty-Six: Permaculture with Travis Holzem. <https://foodforesdesignmn.com/>
Episode Forty-Seven: Károlan interview plastic surgeon Dr. Quintana.
<https://cirujanosplasticosnicaragua.com/directorio-de-cirujanos-plasticos-nicaraguenses/dr-francisco-quintana-morales/>
Episode Forty-Eight: SEO with Chris M. Walker. <https://legiit.com/>

