SCINTILLA

THE ULTIMATE GUIDE TO GENERATING

BUSINESS IDEAS, PRODUCTS, AND SERVICES

Extras

ROBERT GAINES

Acknowledgements: A *Scintilla* supplement

Even authors of non-fiction business have to write some of themselves into their work. Putting an acknowledgement section, especially ones this personal, seemed out of place in a "nuts and bolts" business book. This special place reserved for book owners allowed me to share more than I would in the print, Kindle, or audiobook version of this work

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Joseph Kroh taught me and many others to think like journalists. Ask "So what?" to determine if the story is worthy of telling. Ensure your sources are valid and can withstand scrutiny. Even if you are writing a "to do" list, cut no corners, and write your best.

Early friends Don Mattingly, who was a 2nd older brother and James Ehle who's comic timing is legendary. Steve Williams, my first mentor outside of the classroom. The wisdom he shared took decades to sink in. In my youth his simple and itinerant lifestyle was difficult for me to appreciate. He was also a self-published author I met. A feat which was far less common back then. Steve was an artist, gypsy, and a friend.

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Links:

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www.freetimemastermind.com Our membership support system for entrepreneurs. We are not taking new members at this time but join the waiting list to learn about the next open enrollment.

https://tinyurl.com/5n89z2c3 Jeff Walker's excellent book "Launch". A great buy for every entrepreneur.

https://www.youtube.com/channel/UCnTEdgAwIKUhre7rFo1g-2Q Our public YouTube channel.

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THE ULTIMATE GUIDE TO GENERATING BUSINESS IDEAS, PRODUCTS, AND SERVICES

How do you come up with a business idea from scratch? Scintilla answers that question. Are you a business owners looking to add exciting products to your lineup, let Scintilla help. Want to break away from a dull job and start your own venture, read Scintilla. Whether you want a storefront or travel the world as a digital nomad, you need a good idea to get started. If you are already employed at an innovative company, you'll learn to become an indispensable intrapreneur with Scintilla.

Even if you don't consider yourself creative, the practical steps presented here will lead you to discoveries. There are also great data-driven tips for you to extract ideas that are already publicly available. You'll learn new ways to uncover ideas just by understanding how to analyze what is already on the market. You can also use Scintilla to master creating the perfect environment to generate breakthroughs.

Scintilla is more than a book, it is a community, join us and make something great!

About The Author

Robert Gaines is a US Army veteran and entrepreneur with a degree in Business Management from the University of Louisville. Robert is the host of the Free Time Mastermind podcast, featuring interview-style content for entrepreneurs. He is also the curator of the Free Time Mastermind Group, where business professionals assist one another in their pursuit of success. Visit www.freetimemastermind.com for information on bookings, bonus material, interviews, and more.